



BATH

TOWEL DIRECTORY

NESA
2020

DELUXE TOWEL

Made from pure natural cotton, these soft and absorbent towels will be a great addition to any bathroom.

Content : 100% Cotton

Ref # : 1870

Weight : 650 GSM

2

A

Ref # : 1755

Weight : 680 GSM

A

B

Ref # : 1753

Weight : 550 GSM

C

Ref # : 1732

Weight : 500 GSM

B

C

3

EGYPTIAN CLASSIC TOWEL

A
Ref # :1649
Weight : 650 GSM

B
Ref # :1650
Weight : 850 GSM

C
Ref # :1652
Weight : 700 GSM

D
Ref # : 1651
Weight : 650 GSM

E - EGYPTIAN AIRSENSE
Ref # : 1653
Weight : 500 GSM

Made from pure natural Egyptian Cotton, these soft and absorbent towels make having to leave the bath or shower a little more bearable. Thanks to unique spinning technology, by adding air spaces between the fibers, creates micro air holes inside the yarn. These air holes enable us to have ultra-soft, bulky and thirsty towels.

Content : 100% Egyptian Cotton Pile

QUATRO

A
Ref # : 1630
Weight : 600 GSM

B
Ref # : 1631
Weight : 740 GSM

C
Ref # : 1629
Weight : 800 GSM

D
Ref # : 1632
Weight : 650 GSM

Made from combination of premium cotton types, including Legendary Turkish cottons, Egyptian Cotton and Supima Cotton. These towels are naturally soft, wonderfully plush and have a great absorbency. Made from quatro blend cotton, these soft and absorbent towels make having to leave the bath or shower a little more bearable. Thanks to unique spinning technology, by adding air spaces between the fibers, towels are ultrasoft, bulky and thirsty. Quatro towels have the ultimate sensual feeling next to your face and body. Towel remains wonderfully soft and retains its bulky appearance after many washes.

Content : 100% Cotton

QUATRO MODAL & SUPREME

Made from combination of our newest quatro blend with Modal fibers. These towels are naturally soft, wonderfully plush and have a great absorbency. Optimum proportions of the fibers creates super soft and long lasting towel. It differs from other towels on the market with its natural look.

Content : 20% Modal 80% Cotton

A
Ref # : 1633
Weight : 650 GSM

B
Ref # : 1639
Weight : 700 GSM

C
Ref # : 1634
Weight : 700 GSM

RECYCLE COTTON TOWEL

A
Ref # : 1734
Weight : 550 GSM

B
Ref # : 1733
Weight : 500 GSM

C
Ref # : 1725
Weight : 600 GSM

D
Ref # : 1706
Weight : 650 GSM

Preventing additional textile waste and using a lot less resources than conventional and organic cotton, recycled cotton is a very sustainable alternative. Recycling cotton also avoids soil and water pollution. The quality of the cotton may be lower than that of new cotton, for this reason recycled cotton is usually blended with new cotton. Our ratio is 20% Recycled Cotton and 80% New Cotton

Weight : 600 GSM

TENCEL QUATRO & SUPREME

Made from combination of our newest quatro blend with a touch of Tencel. Tencel is a cellulosic fibers produced using environmentally responsible process. These towels are naturally soft, wonderfully plush and have a great absorbency. Thanks to its unique supreme process, almost half of the yarn is filled with air, which enables us to absorb water quickly and dries faster than regular cotton yarns. Also those air holes create extra ordinary softness and bulky appearance. Organic versions are also available.

Content 20%Tencel 80%Cotton

A - QUATRO TENCEL

Ref # : 1640

Weight : 600 GSM

B - TENCEL SUPREME

Ref # : 1643

Weight : 700 GSM

C - QUATRO TENCEL

Ref # : 1641

Weight : 700 GSM

D - ORGANIC TENCEL

Ref # : 1709

Weight : 650 GSM

HI - PILE

Made from superior combed Turkish Cotton Exceptionally soft and bulky Naturally from cotton, towels are absorbent Superior Cotton blend to ensure long and uniform fibers. Extra long loops will add luxurious to your bathrooms.

Content : 100% Cotton

Ref # : 1746

Weight : 650 GSM

CHUNKY TOWEL

Bring luxury into your home with our soft Combed Cotton towel. Made from one of the thickest yarn available on the market. Each loop created by twisting 6 separate yarn and by help of this twist, towel has naturally patterned and has soft touch.

Content : 100% Cotton

B
Ref # : 1740
Weight : 600 GSM

C
Ref # : 1740
Weight : 600 GSM

D
Ref # : 1792
Weight : 550 GSM

A
Ref # : 1740
Weight : 700 GSM

AQUA FIBRO

Made from pure natural Aqua Fibro Cotton, these soft and absorbent towels make having to leave the bath or shower a little more bearable.

Thanks to Aqua Fibro's unique spinning technology, by adding air spaces between the fibers, creates micro air holes inside the yarn. These air holes enable us to have ultra-soft, bulky and thirsty towels. Aqua Fibro towels have the ultimate sensual feeling next to your face and body. Towel remains wonderfully soft and retains its bulky appearance after many washes.

Content : 100% Cotton

B

C

D

E

A
Ref # : 1822
Weight : 600 GSM

B
Ref # : 1824
Weight : 600 GSM

C
Ref # : 1788
Weight : 600 GSM

D
Ref # : 1784
Weight : 580 GSM

E
Ref # : 1770
Weight : 580 GSM

AQUA FIBRO

Content : 100% Cotton

B

C

D

A

Ref # : 1838
Weight : 500 GSM

B

Ref # : 1714
Weight : 550 GSM

C

Ref # : 1717
Weight : 700 GSM

D

Ref # : 1718
Weight : 800 GSM

A

ORGANIC AQUA FIBRO

A

Ref # : 1701
Weight : 750 GSM

B

Ref # : 1700
Weight : 700 GSM

C

Ref # : 1668
Weight : 550 GSM

D

Ref # : 1669
Weight : 600 GSM

Made from pure natural Aqua Fibro Cotton, these soft and absorbent towels make having to leave the bath or shower a little more bearable.

Thanks to Aqua Fibro's unique spinning technology, by adding air spaces between the fibers, creates micro air holes inside the yarn. These air holes enable us to have ultra-soft, bulky and thirsty towels. Aqua Fibro towels have the ultimate sensual feeling next to your face and body. Towel remains wonderfully soft and retains its bulky appearance after many washes.

Content : 100% Organic Cotton

QUICK DRY

Quick drying even on cool days Light weight and compact Made from blend of combed cotton and polyester Towels are naturally soft and bulky compare to other alternative on the market .

Content : 100% Cotton

B
Ref # : 1744
Weight : 550 GSM

C
Ref # : 1745
Weight : 600 GSM

D
Ref # : 1742
Weight : 450 GSM

E
Ref # : 1741
Weight : 400 GSM

A
Ref # : 1743
Weight : 500 GSM

LIGHT TWIST

Made from superior combed Turkish Cotton Exceptionally soft and bulky Naturally from cotton, towels are absorbent Superior Cotton blend to ensure long and uniform fibers.

Content : 100% Cotton

A
Ref # : 1854
Weight : 480 GSM

B
Ref # : 1748
Weight : 500 GSM

C
Ref # : 1859
Weight : 500 GSM

D
Ref # : 1750
Weight : 600 GSM

E
Ref # : 1749
Weight : 550 GSM

AIRSENSE

A

Ref # : 1697

Weight : 550 GSM

B - ORGANIC AIRSENSE

Ref # : 1706

Weight : 450 GSM

C

Ref # : 1695

Weight : 450 GSM

D

Ref # : 1719

Weight : 550 GSM

E

Ref # : 1720

Weight : 600 GSM

A

B

C

D

E

The softest and the bulkiest towel ever made. Combining Turkish Cotton Yarn with special twist technology creates the ultra-soft, bulky and thirsty towels. Made from world's famous Aegean Turkish Cotton grown in the Aegean part of Turkey since middle ages. Thanks to its unique process, almost half of the yarn is filled with air, which enables us to absorb water quickly and dries faster than regular cotton yarns. Also those air holes create extra ordinary softness and bulky appearance.

Content : 100% Cotton

AIRSENSE

Content : 100% Cotton

A

Ref # : 1676

Weight : 450 GSM

B

Ref # : 1689

Weight : 500 GSM

C

Ref # : 1679

Weight : 450 GSM

D

Ref # : 1675

Weight : 450 GSM

E

Ref # : 1674

Weight : 450 GSM

A

B

C

D

E

AIRSENSE

Content : 100% Cotton



A
Ref # : 1690
Weight : 500 GSM

B
Ref # : 1683
Weight : 450 GSM

C
Ref # : 1678
Weight : 450 GSM

D
Ref # : 1680
Weight : 450 GSM

E
Ref # : 1677
Weight : 450 GSM

F
Ref # : 1673
Weight : 450 GSM

A
Ref # : 1681
Weight : 450 GSM

B
Ref # : 1685
Weight : 450 GSM

C
Ref # : 1686
Weight : 450 GSM

D
Ref # : 1687
Weight : 450 GSM

E
Ref # : 1682
Weight : 450 GSM



A

B

C

D

E

AIRDRY

Wrap up in the world's most luxurious towels, loomed from premium long-staple cotton to a decadent heavy gram weight. Exceptionally dense and soft, they drape beautifully and feel particularly cozy during the cooler seasons. The long, silky loops are extremely absorbent.

Made from blend of World Famous Turkish cotton and Kelheim fiber made this towel extremely absorbent and thermal. Kelheim's flat fibers cross-section gives yarn it excellent absorbency and thermal insulation properties. Comparing with a regular cotton fabric, AIR-DRY Towels are up to 30% bulkier. This air holes between the fibers and creates one of the most absorbent towel.

30% Rayon(Viloft) 70% Turkish Cotton.

A
Ref # : 1841
Weight : 650GSM

B
Ref # : 1842
Weight : 700 GSM

WAFFLE

Bring the comfort of spa experience into your home with our soft waffle bath towels. Expertly crafted from world famous Turkish Cotton with using different technologies. This collection provides true indulgence with an exceptionally full and fluffy feel achieved through the unique spinning.

Content : 100% Cotton

B

A

C

D

E

A - AQUAFIBRO
Ref # : 1792-B
Weight : 450 GSM

B - AQUAFIBRO
Ref # : 1792-A
Weight : 330 GSM

C - AQUAFIBRO
Ref # : 1732 - A
Weight : 330 GSM

D / E - AEGEAN CLASSIC
Ref # : 1864
Weight : 600 GSM

AEGEAN CLASSIC TOWEL

Super soft and absorbent, these thick premium Turkish towels are a great value. To produce super soft and absorbent towels, premium, smoother cotton fiber is used because of its inherent strength. These towels expertly crafted from premium cotton, which is long-lasting, bright and premium. Entire production process is managed under Oeko-Tex® requirements for environmental management.

Content : 100% Cotton



A

Ref # : 1845

Weight : 600 GSM

B

Ref # : 1776

Weight : 630 GSM

C

Ref # : 1847

Weight : 630 GSM

AEGEAN CLASSIC TOWEL

Content : 100% Cotton



B

C

A

Ref # : 1798

Weight : 600 GSM

B

Ref # : 1774

Weight : 600 GSM

C

Ref # : 1818

Weight : 650 GSM

AEGEAN CLASSIC TOWEL

A
Ref # : 1789
Weight : 600 GSM

B
Ref # : 1815
Weight : 600 GSM

C
Ref # : 1773
Weight : 600 GSM

Super soft and absorbent, these thick premium Turkish towels are a great value. To produce super soft and absorbent towels, premium, smoother cotton fiber is used because of its inherent strength. These towels expertly crafted from premium cotton, which is long-lasting, bright and premium. Entire production process is managed under Oeko-Tex® requirements for environmental management.

Content : 100% Cotton



A
Ref # : 1823
Weight : 600 GSM

B
Ref # : 1779
Weight : 600 GSM

C
Ref # : 1806
Weight : 580 GSM

AEGEAN CLASSIC TOWEL

A

Ref # : 1849

Weight : 700 GSM

B

Ref # : 1800

Weight : 600 GSM

C

Ref # : 1850-01

Weight : 600 GSM

D

Ref # : 1825

Weight : 600 GSM

E

Ref # : 1810

Weight : 600 GSM

A

B

C

D

E

26

Super soft and absorbent, these thick premium Turkish towels are a great value, To produce super soft and absorbent towels, premium, smoother cotton fiber is used because of its inherent strength. These towels expertly crafted from premium cotton, which is long-lasting, bright and premium. Entire production process is managed under Oeko-Tex® requirements for environmental management.

Content : 100% Cotton

A

Ref # : 1778

Weight : 600 GSM

B

Ref # : 1802

Weight : 600 GSM

C

Ref # : 1957

Weight : 600 GSM

A

B

C

27

AEGEAN CLASSIC TOWEL

A

Ref # : 1768

Weight : 700 GSM

C

Ref # : 1738

Weight : 600 GSM

B

Ref # : 1766

Weight : 600 GSM

B

C

A

28

AEGEAN CLASSIC TOWEL

A

A

A

B

B

B

A

Ref # : 1819

Weight : 630 GSM

B

Ref # : 1787

Weight : 520 GSM

29

AEGEAN CLASSIC TOWEL - LUREX

A - AEGEAN CL

Ref # : 1799

Weight : 635 GSM

B - PREMIUM

Ref # : 1863

Weight : 500 GSM

A

A

B

B

A

B

PREMIUM TOWEL

Beautify your bathroom with the Premium collection, featuring a textural design and fringe detailing.

Content : 100% Cotton

A

Ref # : 1882

Weight : 500 GSM

B

Ref # : 1881

Weight : 500 GSM

C

Ref # : 1876

Weight : 500 GSM

A

B

C

C

B

A

PREMIUM TOWEL

Beautify your bathroom with the Premium collection, featuring a textural design and fringe detailing.

Content : 100% Cotton

A
Ref # : 1852
Weight : 500 GSM

B
Ref # : 1880
Weight : 500 GSM

C
Ref # : 1867
Weight : 500 GSM

A

A

B

C

B

C

PREMIUM TOWEL

Content : 100% Cotton

A - AEGEAN CL
Ref # : 1794
Weight : 600 GSM

B - PREMIUM
Ref # : 1860
Weight : 500 GSM

A

A

A

B

B

B

FOUTA TOWEL

Content : 100% Cotton

A
Ref # : 1826
Weight : 400 GSM

B
Ref # : 0156
Weight : 380 GSM

C
Ref # : 1936
Weight : 400 GSM

A

B

C

C

B

B

34

FOUTA TOWEL

Content : 100% Cotton

A

B

C

D

C

E

A
Ref # : 1935
Weight : 300 GSM

B
Ref # : 1934
Weight : 300 GSM

E
Ref # : 1940
Weight : 240 GSM

C
Ref # : 1938
Weight : 240 GSM

D
Ref # : 1937
Weight : 240 GSM

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COMPANY PROFILE

NESA

PRODUCTION AREA 50.000 SQM
EMPLOYEES 630
ANNUAL TURNOVER 40.000.000 USD
EXPORT RATIO %50 EUROPE - %35 USA&CANADA - %15 OTHER

PRODUCTION CAPACITY

WARPING & SIZING

1 PCS. SIZING MACHINE
1 PCS. DIRECT WARPING MACHINE
1 PCS. SECTIONAL WARPING MACHINE

WEAVING

300 TONS/MONTH
16 PCS. DOBBY AIRJET WEAVING LOOMS
12 PCS. JACQUARD AIRJET WEAVING LOOMS

KNITTING

50 TONS/MONTH
4 PCS. KNITTING MACHINES

DYING

TERRY FABRIC DYING 900 TONS/MONTH
CONTINUE FABRIC DYING 150 TONS/MONTH

SEWING / TOWEL

1 PCS. CROSS HEMMING MACHINES 350.000 PCS/MONTH
30 PCS. MANUEL OPERATORS 1.000.000 PCS/MONTH

SEWING / BATHROBE

100.000 PCS/MONTH

NESA

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